



Discourse Analysis of Religious Moderation in Digital Islamic Prophecy Content of Islamic Boarding School

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Abstract:

Digital media is growing capable of pushing Islamic boarding schools to jump into conveying preaching through digital media content through an official Islamic boarding school account. In this context, this moderation of religious moment This become issue important How For guard balance in a diverse society. Research this approach is qualitative with method analysis related discourse with context, social, cognitive, and social as well as aspect text or Language. Data from study This in the form of content digital preaching through account official Islamic boarding school Lirboyo, Islamic boarding school Sidogiri and Islamic boarding schools red bean curd with in the form of documentation techniques. Research results this to expose discourse moderation religious constructed with the use of contextual, persuasive, and simple language related to everyday life. In addition, the digital content preaching also conveys the existence of adaptation to characteristics social so that the core message is conveyed easy for understood and acceptance. So that can conclude that the existence of digital Islamic boarding schools plays a strategic and practical role in conveying the moderation of religion in the digital era.

INTRODUCTION

The development of digital technology brings a lot of drastic changes in how method adapting to the world of Islamic boarding schools as an institution of Islamic education Islam which is now also plunging into utilizing digital media through Instagram, YouTube, TikTok, and other media with the objective of conveying as well as spreading preaching through content, photos, videos, or even the film industry. With the condition, this capable grow ecosystem social new one called digital society, humans interact No only with linguistic symbols but also through technology-mediated intelligent systems (Nuril Ula & Muhid, 2025). Activities the become aspect base for spread Islam, thing This prove change in the process of distribution Islam. Some studies also show resilience to radical content, and there is findings that explain that student with good digital literacy tend more

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own attitude moderate, open religiosity with existing differences and are not easily affected with existence information that misleads religious beliefs. It also maintains harmony, interfaith diverse good room physique, and digital space. It is also explained that digital advancements make it possible individual connected globally and create networks that transcend geographical boundaries (Lathifah, 2025). Islamic boarding school digital da'wah is not just meant for transition science, but also the field of production and reproduction of religious materials, which also has implications ideological, social, and cultural.

However, most of study diverse moderation tend more normative and descriptive, focusing on principles and values without studying more Far aspect practice, discursive, and the discourse that shapes it. Understanding how content preaching can be integrated and distributed through this platform is important to ensure a number of messages about Islam remain relevant and are accessible to a wider audience (Mella Yunita, 2024). This creates full digital media with hardline Islamic discourse. In fact, people students Not yet Not yet all of it can dominate discourse on Islam in digital media and things. Lots of influences influence the understanding of a religious society. So, as students or alumni must be capable of knowing related rules as well as a number of limitations in digital media or become content good creators. One of the characteristics of students when at the Islamic boarding school is to instill morals in digital media because it really affects mindset, habits, and future (Firdaus, 2024). Meanwhile, approach analysis discourse critical capable give relation power, language strategy, and ideology in production message preaching that is still widely used in digital Islamic boarding schools. How do millennial students answer this challenge moment? Students are also equipped with knowledge of technology as content preaching, which is also the main target in implementing literacy digital preaching, of course students or alumni must be able and ready to jump into preaching in the digital world (Moh. Ihya'u Hafidh, 2023). Among many matters related to positive digital preaching, of course, there are also those that appear negative, like radical teachings that can easily enter. Therefore, santri and alumni must take responsibility for educating the public to reduce the consumption of negative products.

A number of study previously also studied how meditating in a religious context, such as public policy, formal education, and digital content preaching. Society tends to learning religion in digital media because more easily accessible, but a large amount of content. There are various forms of preaching on the internet, some of which are indeed invitations to goodness, and there is also the spread of extreme ideology (Muhammad Hendri, 2025). The role of Islamic boarding schools or kyais also has a big influence on moderation in the midst of the digital era, and also serves as an inspiration, protector, and motivator for society that can give guidance as well as set a pattern for life in public. Therefore, becomes very important to jump to digital media, which is currently. This contestation discourse Islam extremists and Islamic moderates who have penetrated the digital space is expected to be a counter to understanding the stronghold of extremists in digital media (Ahmad Nur Fauzi, Indah Nur Fadila, 2025). Success realize mark tolerance through real education No only determined by the students, but how if educator capable exemplify in daily life for students No only capable of understanding just but also capable apply to society. Based on the matter said, research This own novelty with do approach analysis critical

discourse in study a number of digital Islamic boarding school preaching content. Research is expected to contribute to theoretical development in studies of the moderation of religious beliefs and also to perspective analysis of content preaching in the digital era.

A study on the moderation of religious Lots conducted by researchers previously. First, related research with moderating digital content for preaching, like research that has been carried out by (Musbihin et al., nd), explains about analyzing text discourse critical in the YouTube account video with the context of "Habib playing in Bhanden's village " which developed in society, then Lots figure active talk about that's one of them Habib Ja'far. Researcher furthermore conducted by (Zuhri, 2025) state that implementation moderation religious in the digital preaching strategy of the Islamic boarding school Islamic boarding school lirboyo which focuses on how method utilizing social media as means distribution Islam moderate , relevant and inclusive research next conducted by (Utami Oktafiani et al., 2022) phenomenon attitude religiosity with trend trend new in learn religious knowledge does not only done in the assembly and in places of worship but also access through digital media to understand moderation religion in the digital era and browse How role and development content virtual preaching in social media contestation . Research conducted by Mubarak & Sunarto (2024) explains that digital preaching has become one of the solutions to increase understanding and moderation in religion, which has given a new perspective in the world of da'wah. Familiarity with digital media makes it very easy to open opportunities for preachers. Moreover, among young people, spreading content digitally. Meanwhile, this study This aim analyze the construction discourse moderation of religious content in digital Islamic boarding school preaching and affirming that How content the constructed, interpreted, and then distributed in a more social context. With matters such as this, researchers hope to become reference academics to strengthen the role of Islamic boarding schools as agents of moderate religion in the digital media era.

RESEARCH METHOD

Study This uses a qualitative approach with method analysis discourse critical for initiating moderation religion that is uploaded through social media by 3 Islamic boarding schools, namely Islamic boarding school Lirboyo, Islamic boarding school Sidogiri, and Islamic boarding school Tebuireng. Approach This chosen Because capable of concluding the results behind the use, then collected with read captions, notes, uploaded photos, and watched short videos about preaching. After analyzing the collected data through three main structured messages, narrative and language. First, the researcher understand the core message contained in the upload. Secondly, the researcher listens to the channel's story or preaching videos. Third, researchers read the choice of style, language, or the uploaded word, whether easy to understand or tends to be stiff. Research objectives. This For delve into about How three Islamic boarding school the capable of applying or utilizing the digital world to expand their preaching through content very relevant to digital preaching with needs and life public moments.

RESULTS AND DISCUSSION

RESULTS

Islamic boarding school Lirboyo

The results analysis state that from the uploaded content, digital preaching through the account of an Islamic boarding school, red bean curd, about togetherness, and contextual in some videos that are screenshotted often explain the etiquette of searching for knowledge, respect difference, as well as guarding peace and unity.

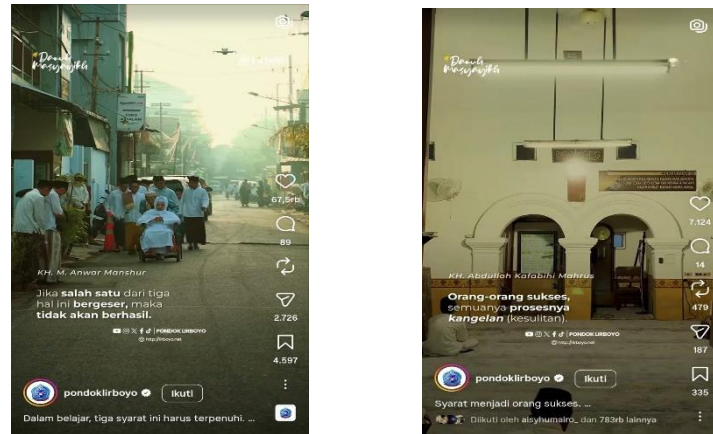


Figure 1. Screenshot Content Digital Da'wah Through Uploads From Islamic Boarding School Accounts Lirboyo

Figure 1 above appearance proof screenshot of the official Islamic boarding school Lirboyo, explaining how the process goes, and the success and achievement in learning. Content conveys that *“successful people miss everything in the process, miss (difficulty) and consistent effort.”* The essence of the message. This proves mark moderation with help balance between business, patience, and also sincerity in Study. The language used is very simple and easy to understand by readers, specifically the young generation.

Sidogiri Islamic Boarding School

Content results from the Islamic boarding school Sidogiri. Lots to expose about life at the Islamic boarding school and attending the Haul Masyayikh, which is a result of the blessings of the Masyayikh. Content the quote *“surviving in the hut Islamic boarding school with sadness and burden heavy is a method used up hardship. Just left the quota happiness and success”* and content the next speech at the haul event at the Islamic boarding school Sidogiri.



Figure 2. Screenshot Content Digital Da'wah Through Uploads From Islamic Boarding School Account Sidogiri.

Figure 1.2 is shown activity daily activities of students at Islamic boarding schools, including studying in the yellow book together and attending annual events, namely Haul Masyayikh. Posting the truth to expose travel living in a boarding school that is not always easy, lots of challenges are faced, so that some of the students feel tired, lost Spirit there are even some who almost give up. However important for realized that the exam was passed in fact, the process of forming identity, and from that, 's it students forged become more strong mentally, brave more wise in take decision, and ready to accept the consequences of whatever decision mentioned. In the picture screenshot next to it from Islamic boarding school Sidogiri, which is a haul masyayikh event that stores message haul tradition, is not just an annual event but a spiritual heritage of the masyayikh, full of service, blessings, as well as bond Love to the kyai or ulama to continue traces of the masyayikh. Results of the analysis from the Islamic boarding school sidogiri No only about theoretical teachings, but also about the real life in Islamic boarding schools that contain mark moderation, religious simplicity, social usefulness, and reverence for teachers.

Tebuireng Islamic Boarding School

Content digital Islamic boarding school preaching red bean curd, the same like content preaching the Islamic boarding school that was presented previously. Lots of short video content about life every day, the language used is very easily understood and demonstrates a message open and inclusive. Uploads, this is very appropriate with frequent environment happen debate, so that message moderation becomes very relevant.



Figure 3. Screenshot Content Digital Da'wah Through Uploads From Islamic Boarding School Account Tebuireng.

Figure 1.3 researchers include proof in the form of screenshot content that discusses how the law shakes hands against type. In content the explained to Who allowed to shake hands, hand example like parents, or carry on age, child little, and brothers, and mahram. Content towards moderation, religious with convey for emphasize manners and giving one of the solutions in the form of book references in daily life. Analysis This not only conveys law in a normative way, but also in a contextual way, so that with easy understood and accepted by society.

To clarify, from a number of results analysis, researchers also present data in the form of tables containing quotes from digital content preaching from three selected Islamic boarding schools. This table listed about theme, quotes from the content, official accounts, as well as results analysis based on the moderation of religion for more use easy understood by readers to understand how religious messages are distributed on digital media.

Table 1. Analysis of Discourse Religious Moderation

No	Boarding School Account	Content Quote	Topic	Discourse Analysis	Visual Evidence
1	Lirboyo	"Knowledge No will blessing without manners towards teachers."	Manners	Show balance science and morals	Figure 1.1
2	Lirboyo	"Success It takes process and patience."	Life process	Moderation in form balance effort and trust	Figure 1.1
3	Sidogiri	"Students" must guard morals in life daily."	Morals	Moderation through formation character	Figure 1.2
4	Sidogiri	"Guard harmony is part from Islamic teachings."	Harmony	Strengthening harmony social	Figure 1.2
5	Sidogiri	"Islam teaches balance in all matter."	Balance	Draft wasathiyah (moderation)	Figure 1.2
6	Tebuireng	"Shake hands hand with against type own difference opinion of scholars."	Fiqh & Moderation	Show attitude No stiff and open difference	Figure 1.3

7	Tebuireng	"Keep your manners in interaction men and women."	social etiquette	Moderation through caution	Figure 1.3
8	Tebuireng	"Success is results from the process and blessings knowledge."	Blessings	Moderation in meaning usefulness	Figure 1.3

Table 1.1 shows some of the data analyzed as visual evidence of screenshots that are tagged in the form of a number of pictures previously. This shows how analysis is done based on the correct content existing on social media accounts officially owned by the Islamic boarding school mentioned. Moderation religious No only can be delivered not only through meetings, but also through messages, simple and easy to understand in daily life, about the importance of socializing with good people without blame or differences, maintaining manners, and many other messages. With this, the table to expose How content Islamic boarding school's digital preaching also plays an important role in the long term in spreading values, moderation religious with ease and in an accessible way, and is appropriate for the public in moments. This generation of young people understands life.

DISCUSSION

The role of moderation, religion in the digital era has a big impact positively, as it easily provides access to religious information and facilitates the distribution of preaching virtually or content through photos and short videos, opportunities to invite and encourage each other, reminding us of the goodness that can be utilized as much as possible. It is very effective for implant values moderation, religious, and then developed with both internet users (Aziz et al., 2023). If you see the account or the Ministry of Religion YouTube channel can give notes in moderation, religiously, namely: first, the use of the account or YouTube channel in strengthening religious issue moderation in a general way. Already in accordance with the portion, but the matter the Still need intensification. Second, content moderation of religion is still dominant, aimed at the public intellectual. Third, observe the identity figure main in content moderation. Fourth, based on netizen response data on moderated video content, religion and harmony (Sazali & Mustafa, 2023). Challenges of the digital era for wise user capable of growing good and positive results, as well on the contrary face challenge distribution heretical teachings, radicalism so that contradictory with teachings Islam especially among young generations (Catur Baro Hapsako, Lilik Hamidah, 2025).

Digital media does not only pushes interfaith, but also strengthens narrative moderation in opposition to radicalism. With the expansion of digital applications, individuals and organizations can spread the message of tolerance and peace. Digital campaigns work by educating the wider community related mark life to be mutual peace and respect for diversity (Rizal & Vella, 2024). Characteristics that become a reference in digital content preaching, remembering formerly preaching done in a simple way, coming to you from House to house. For spread preaching Islam , which is currently This preaching done in a simple way with various strategies and media. With the sophistication of existing digital media and communication tools, now the digital generation must Lots use virtual elements

(Mubarak & Sunarto, 2024). However, still, gaps often happen in the utilization of digital media, where many organizations' education that makes digital media only a tool effectiveness teaching and do not realize that digital media also has a significant impact in distributing preaching, secura simple and repair strategic how digital media can become agile and fast development in this world Islamic boarding school (Rahman et al., 2025).

In the context of Indonesian Islam, moderate religious practices become a social and theological strategy to guard social cohesion and to strengthen religious values. This emphasizes that moderation is no compromise ideological, but rather an expression of a mature and contextual understanding of religion (Nurjanah & Atus Sholeha, 2023). Concept moderation religious is a paradigm in the midst of the diversity that Indonesia has. In the large Indonesian Language (KBBI), moderation refers to the action reduce violence or avoid extremism, whereas religious moderation refers to the effort to reduce violence or avoid extremism in practice (Umam & Koestanto, 2024). One of the important strategies in the use of digital media for promoting moderation religious, especially among the generation millennials (Fadli, 2023). Da'wah moderate pressing method, polite, dialogical, and persuasive, which not only plays a role as a transmitter of religious messages but also as an educator, advisor, and moral role model in society (Darlis, 2025).

Studies have previously held an opinion in the book "Communication Preaching" that preaching, in essence form of communication, but with unique characteristics. Da'wah influence, participation, and recipient message. For behavior in accordance with the hope that conveys the message, according to the content preached in the digital era. (Abd Bari, Kun Wazis, 2025). One of the main contributions of Islamic boarding schools in digital content preaching lies in traditional science that refers to the yellow book and the treasures of classic Islam. Islamic boarding schools also contribute big through coaching morals and spirituality, values, which are then reflected in digital preaching about life every day in public (Syarif Syammari, M, Yendri M. Fadly, Ridwal Trisoni, 2025). The role of digital preaching is also capable of reaching the public more wide for consuming content, preaching without limits of time and space, interestingly, in certain conditions, such as travel, conditions sick, or even low mobility in society with easy to get Spiritual intake from content preaching (Nawaffani, 2023). This shows the existence of an Islamic boarding school. No tends to behave stiffly, but presents with a long-distance approach, is more wise and does not judge. Of all benefit development of developing digital media, preachers No stop speaking out about the teachings of Islam through content preaching for a balance to happen between modernity preaching and developments over time (Sudirman, 2025). This conclusion also confirms that mentoring digital literacy is an effective strategy forms for mrnsnsmksn nilsi religious moderation at the same time to form character in students as agents preaching adaptive moderation to challenge the moment (Baihaki, 2025).

In the context of a social, digital Islamic boarding school, preaching shows about existence adaptation to the diverse and dynamic characteristics of social media. digital content is regulated in a way short, relevant, and interesting, with the need as well as life, everyday use more easily understood by society. Opportunities it must also be balanced with reflection, ethical as well as spiritual

awareness, to remain guard divine in preaching, guarding the shift paradigm communication in Islam (Nuril Ula & Muhiid, 2025). Research has also found that the delivery of moderation is still not yet fully consistent, because a number of content mark moderators are only spoken in an implicit way without explanation. With that, a systematic strategy is required in arranging digital content preaching for message moderation, religiously capable, and clear.

CONCLUSION

Analysis results from the study. This can conclude the existence of digital Islamic boarding school preaching, keeping discourse moderation, constructed religion using simple, contextual, and persuasive language. Research results show that mark moderation, like unity, balance, tolerance, and manners, is put forward in a way explicit and implicit with various themes of life. In addition, the application of digital media allows Islamic boarding school for spread more wide specifically generation, young with easy and relevant way. Advantages of the study: This lies in the use of empirical data in the form of analyzed digital content in the form of visual evidence (screenshots) and table analysis, so that it can be verified and made more concrete.

Thus, the results of this study have limitations related amount sample size analyzed due to the account a number of Islamic boarding schools, so that not yet fully describe the overall digital Islamic boarding school preaching Analysis is still ongoing, focus on the core message content without delving into more of the Far Community response. With that, research. This recommended adding methods and expanding object study, as well as studying the impact of digital content preaching on public understanding of moderating religion in digital media, so Can

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