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# Hakam

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#### THE ROLE OF THE FAMILY IN INSTILLING ISLAMIC-BASED **BUSINESS ETHICS IN CHILDREN**

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#### **ABSTRACT**

This study reveals the role of the family in instilling Islamic-based business ethics in children properly by the teachings of Islam. This study adopts the literature study method conducted with integrative literature analysis to obtain comprehensive and in-depth results related to the role of the family in the education of Islamic-based business ethics in children. By combining and synthesizing findings from a variety of relevant literature sources, this method enables a holistic and thorough investigation of this topic. The findings of this study state that families play a key role in shaping Islamic-based business ethics in children, which in turn contributes to the formation of ethical and sustainable business leaders in the future. The influence of the family on the development of children's business ethics covers various aspects, from risk management to stakeholder responsibility, as well as commitment to corporate social responsibility. In this context, the family serves as a role model and teaches children to conduct business with integrity, which will ultimately help create a generation of ethical, sustainable businesses that contribute positively to society and the environment.

**Keywords**: Family, Business Ethics, Islam, Children

#### **ABSTRAK**

Kajian ini mengungkapkan signifikansi peran keluarga dalam menanamkan etika bisnis berbasis Islam pada anak-anak dengan benar sesuai dengan ajaran Islam. Kajian ini mengadopsi metode studi pustaka yang dilakukan dengan analisis literatur secara integratif untuk memperoleh hasil yang komprehensif dan mendalam terkait dengan peran keluarga dalam pendidikan etika bisnis berbasis Islam pada anak-anak. Dengan menggabungkan dan mensintesis temuan dari berbagai sumber literatur yang relevan, metode ini memungkinkan penyelidikan yang holistik dan menyeluruh tentang topik ini. Temuan dari kajian ini menyatakan bahwa keluarga memainkan peran kunci dalam membentuk etika bisnis berbasis Islam pada anak-anak, yang pada gilirannya berkontribusi pada pembentukan pemimpin bisnis yang etis dan berkelanjutan di masa depan. Pengaruh keluarga terhadap perkembangan etika bisnis anak-anak mencakup berbagai aspek, mulai dari pengelolaan risiko hingga tanggung jawab terhadap pemangku kepentingan, serta komitmen terhadap tanggung jawab sosial korporasi. Dalam konteks ini, keluarga berperan sebagai model peran dan pengajaran bagi anak-anak dalam menjalani bisnis dengan integritas, yang pada akhirnya akan membantu menciptakan generasi bisnis yang beretika, berkelanjutan, dan berkontribusi positif pada masyarakat dan lingkungan.

Kata Kunci: Keluarga, Etika Bisnis, Islam, Anak-Anak

#### **INTRODUCTION**

Islamic-based business ethics education in children is an important aspect of developing young people with moral integrity and strong business ethics. In this context, the family plays a very important role. The family is the first institution in a child's life where he learns about values, beliefs, and practices related to religion and ethics (Karimullah, 2021; Sugitanata, Karimullah, & Jamil, 2021). In Islam, families are responsible for educating their children about business principles from Islamic teachings. These include values such as honesty, fairness, and hard work, which are the pillars of Islamic business ethics. Thus, the role of the family in shaping the understanding and business practices based on Islamic ethics in children is crucial.

Families also serve as models for their children. How parents behave in their business world can significantly impact children. If parents practice the values of Islamic business ethics in their activities, children will be more likely to follow this example. Conversely, if parents do not apply these principles, children can grow up with a wrong understanding of Islamic business ethics. It is important to note that the family is not the only influence on children. Formal education, peers, and the media also shape a child's view of business ethics. However, the family remains the first foundation on which children build their understanding of Islamic principles in a business context.

Business ethics is very important in developing a fair and sustainable economy in Islam. Principles of business ethics based on Islamic values, such as honesty, justice, and blessings, guide individuals and companies in running their businesses. Thus, the role of the family in providing a deep understanding of these principles is essential. The family is not only the place where children first understand the teachings of Islam but also where they see the application of business ethics in everyday life (Abdelzaher, Kotb, & Helfaya, 2019; Ragab Rizk, 2008). Parents and other family members act as models who set an example in doing business with ethics. How they handle business situations, interact with employees, business partners, and customers, and live the principles of Islam in business transactions are all important lessons for children.

In the context of globalization and technology, families also have to face pressure from outside influences that can affect children's understanding of Islamic-based business ethics. Social media, consumer culture, and various business offers can carry messages contradicting Islam's teachings. Therefore, families should be more active in helping children understand the difference between Islamic values and unethical business practices. In

addition, the complex world of modern business requires a deeper understanding of how Islamic business ethics can be applied in an increasingly sophisticated context. How children are prepared to face the challenges of global business and information technology is an important factor in Islamic-based business ethics education.

In further studies on this topic, it is important to explore how families can be more effective in educating their children about Islamic business ethics. This may involve special education programs, open communication between parents and children, and a deeper understanding of Islamic teachings in a business context. In addition, it is also important to understand the obstacles and challenges that families face in their efforts to carry out this role well. In addition, further study on this topic will help identify best practices and strategies that families can use to achieve this goal. With a deeper understanding of the role of the family in shaping Islamic-based business ethics in children, it is hoped that a better and more effective solution can be found in shaping the younger generation with a solid moral foundation and strong business ethics by Islamic principles. This review aims to ensure that Islamic values remain relevant and manifest in future business practices.

To understand the role of the family in the education of Islamic-based business ethics in children, it is important to refer to relevant literature reviews and previous research conducted in this field. Various previous studies have explored the role of the family in business ethics education and the understanding of ethics based on Islam, which provides valuable insights in the context of this study (Astrachan, Binz Astrachan, Campopiano, & Baù, 2020; Belak, Duh, & Milfelner, 2012; Dieleman & Koning, 2020; Vazquez, 2018). Several relevant studies have explored the role of the family, particularly in the context of family business, in shaping Islamic business ethics in the next generation. These studies provide insight into how Islamic business values are applied to the family business heritage. In addition, several other studies on Islamic views of business ethics and how the role of parents influences children's moral development and Islamic-based business ethics (Abuznaid, 2009; Fathallah, Sidani, & Khalil, 2020).

In developing an understanding of the role of the family in the education of Islamic-based business ethics in children, this literature review will provide a strong foundation. Further research in more specific contexts and perhaps in different cultural contexts will also help deepen the understanding of the role of the family in shaping children's business ethics by Islamic principles. This study also refers to theories of business ethics and Islamic education, such as concepts in Islam about morals (ethics) and Islamic business values. The

works of Islamic scholars and scholars on business ethics can also provide an in-depth understanding of the relevant principles of Islamic-based business ethics. By combining findings from previous research, theories of business ethics, and an understanding of Islamic values, this study will investigate ways families can play a more effective role in properly shaping children's business ethics through Islamic teachings.

#### RESEARCH METHOD

This study adopts the method of literature study conducted by integrative literature analysis. This approach is designed to obtain comprehensive and in-depth results related to the role of the family in the education of Islamic-based business ethics in children. By combining and synthesizing findings from a variety of relevant literature sources, this method enables a holistic and thorough investigation of this topic. This integrative literature analysis will detail and blend the contributions of various studies, articles, and related publications to form a deeper understanding of the important role played by families in shaping children's business ethics based on Islamic principles.

#### FINDINGS AND DISCUSSION

#### Islamic-Based Business Values

Islam's values underlying business ethics form a strong framework for fair, sustainable, and moral business practices. Several core principles define Islamic-based business values and serve as guidelines for Muslim business people. One of the main principles of Islamic business values is honesty. Honesty in business is a value that is highly emphasized in Islamic teachings. Honest and transparent business is considered an important foundation of Islamic business ethics. Muslim businesspeople are expected to uphold this principle in all aspects of their business, from agreements to financial reporting. Honesty is a practical aspect of business and a manifestation of strong morality and ethics.

Justice is another value that is highly emphasized in Islamic-based business. The principle of fairness underscores the importance of dealing fairly with all business parties. This includes fair treatment of employees, customers, and business partners. In Islam, injustice in business is considered a serious violation of moral values. Therefore, the principle of fairness lays the foundation for ethical and sustainable business practices. Example and integrity also play a central role in Islamic business values. Muslim business people are expected to be a good example in all their business actions. Integrity in commitment to

business ethics and loyalty to Islamic values are key elements in creating a business environment that aligns with Islamic teachings (Abbas, Nisar, Mahmood, Chenini, & Zubair, 2020; Murtaza et al., 2016).

In addition to the main principles already mentioned, additional values in Islamicbased business complement the framework of business ethics. One of them is the value of blessings. In Islam, a blessing is considered a gift from Allah. Therefore, Muslim business people are expected to seek blessings in all aspects of their business. This not only means achieving financial benefits but also includes managing the business with a sincere heart without harming others or the environment. Another principle is simplicity. Modesty in Islamic-based business emphasizes the importance of avoiding extravagance, being wary of excessive luxury, and living a modest lifestyle. This reflects the principles of asceticism or separation from excessive love for property and the material world.

In addition, non-discrimination is also an important value in Islamic-based businesses. It includes fair treatment of all individuals, regardless of religion, race, or ethnic background. No place for discrimination or adverse practices in business conforms to Islamic ethics. It is important to note that the values of Islamic-based businesses also involve aspects of environmental responsibility. Islam teaches the protection of nature and natural resources. Therefore, Muslim business people must consider the environmental impact in every business decision and practice sustainable business practices (Hari Adi & Adawiyah, 2018; Helfaya, Kotb, & Hanafi, 2018).

In Islam, fair and ethical business is supposed to benefit all parties involved. This principle means that Muslim business people are expected to conduct their business with fair practices that do not harm others, thus creating win-win conditions that benefit all parties. Sustainability is another essential value in Islamic-based business. Islam teaches the protection of natural resources and the improvement of the quality of life of future generations. Muslim businesspeople are expected to conduct their business considering their decisions' long-term environmental and social impacts. It includes responsibility for environmental sustainability and the social well-being of the community.

Another principle is transparency in business. Islam encourages transparency in all aspects of business, including financial statements and corporate policies. Muslim businesses are expected to operate with high integrity and provide honest information to all parties involved. Transparency is a means of building strong trust in businesses and communities. Social care is also a very important value in Islamic-based business. Muslim business people

are expected to contribute positively to society and help those in need. It encompasses the practice of philanthropy, community empowerment, and various forms of social assistance. Social care reflects social values in Islam and responsibility towards the wider community.

A business culture based on Islamic ethics also encourages sustainable business practices. In this context, sustainability refers not only to the protection of the natural environment but also to the sustainability of the business itself. Businesses based on Islamic values encourage awareness of business practices that can be sustained long-term, considering social justice and the well-being of society as a whole. In addition, Islamic-based business values provide a solid framework for pursuing sustainable competitive advantage. Businesses based on Islamic ethics focus on innovation, product and service quality, and customer satisfaction while still adhering to ethical and moral principles (Al Hadi, Cahyo, & Budi, 2021; Hidayat, Akhmad, & Machmud, 2015; Tlaiss, 2015). This allows businesses to win customer trust, achieve long-term growth, and maintain a positive reputation.

Applying Islamic-based business values not only positively impacts business and society but also helps to face complex ethical challenges in today's business world. In a fast-paced and competitive business environment, Islamic-based business values provide strong guidelines in dealing with emerging ethical issues, such as good corporate governance, fair payment policies, protection of workers' rights, and various other aspects. In addition, Islamic-based business values also play an important role in supporting ethical leadership principles. Leaders who base their decisions on Islamic principles can create a work environment focusing on integrity, fairness, and employee well-being. These leaders are responsible not only for their business but also for the people they lead.

The development of Islamic-based business values is relevant for Muslim businesses and can provide valuable insights for the entire global business community. Values such as fairness, honesty, transparency, and social responsibility are universal values that different companies around the world can apply. This approach can be a sustainable and inclusive solution in an era where businesses are increasingly exposed to ethical and socially responsible demands. In addition, business practices based on Islamic values promote awareness and respect for diverse cultures and beliefs. These values create a common ground for cooperation and intercultural dialogue in the business world. This is a very relevant view in an increasingly connected and globalized world.

Applying Islamic-based business values can also help address several pressing global issues, such as climate change, economic inequality, and inequality. By prioritizing

sustainability, social responsibility, and justice, Islamic-based businesses can solve these problems and significantly contribute to creating a better world. In a broader view, Islamic-based business values create an opportunity to change the paradigm of today's business, which is often driven by profit alone. By prioritizing ethics and social values, business can be a positive force in creating more sustainable and moral businesses, fulfilling the larger business purpose: creating value for society and the world.

#### **Business Education in the Family**

Business education in the family is an important foundation for forming a strong business ethic in the younger generation. The family was the first institution where individuals received early instruction on the values, ethics, and principles that would shape their attitudes toward business and life. Business education in the family refers not only to teaching business practices but also to applying ethical values that underlie the business world (Barbera, Bernhard, Nacht, & McCann, 2015; G. K. Y. Chan, 2008; K. C. Chan, Fung, & Yau, 2013). In this increasingly complex era, it is important to understand the key role of the family in equipping children with a solid understanding of business ethics.

Business education in the family includes various aspects that are important in shaping the business ethics of children. One must understand the importance of honesty and integrity in every business action. Through example and teaching, parents can emphasize that honest and moral business practices are key principles that should not be compromised. In addition, families can help develop children's understanding of social responsibility in business. They can teach the importance of contributing to society, taking care of the environment, and running a business in a way that benefits more people. Family business education should include how to do business by focusing on positive social impact.

Financial management and resource management are also an important part of business education in the family. Children must understand the importance of wise financial management, smart investments, and sustainable financial planning. Families can help them understand how these aspects relate to business ethics and financial responsibility. A commitment to business education in the family also includes an understanding of entrepreneurial opportunities.

Families can support children's interest in running their business ventures and teach them how to run them ethically. It provides a strong foundation for the sustainable and responsible development of entrepreneurship. In addition to providing an understanding of

the ethical values of business, families also play a role in helping children understand how to adapt to the changing world of business. They can teach creativity, innovation, critical thinking skills, and adaptability to rapidly evolving technologies.

Business education in the family also has a broader impact in producing more conscious and ethical members of society. When young people are equipped with a good understanding of business ethics from an early age, they are more likely to play a role in building a more just and sustainable society. They can be agents of change that positively address social issues, such as poverty, inequality, and the environment. In addition, business education in the family allows the younger generation to develop the entrepreneurial skills necessary in an increasingly complex global economy (Sharma, Hoy, Astrachan, & Koiranen, 2007; Soares, da Silva Braga, da Encarnação Marques, & Ratten, 2021). They can learn to recognize business opportunities, manage risks, and implement innovative ideas. These skills are useful in a business context and in living everyday life and creating opportunities for successful career development.

In addition to helping children understand business ethics, business education in the family also strengthens relationships between family members. Discussion and learning together about the values of business ethics create a stronger bond between parents and children. It also provides opportunities for family members to grow together and support each other in personal and professional development. Business education in the family also allows children to be more confident and ready to face the complex business world. They better understand the ethical principles they must uphold in making business decisions. With a strong ethical foundation, they will be better able to lead a successful career without feeling compelled to violate moral principles.

Business education in the family also helps to shape the character of children. The ethical values they learn in business, such as honesty, responsibility, and fairness, can take root in their personality. They will learn to be individuals of integrity who hold moral principles in various aspects of their lives. Family business education also develops children's ability to make good decisions. They will understand the importance of ethical considerations in business decision-making. This ability will help them in various situations, including choosing a career path, facing ethical dilemmas, and contributing to more equitable social policies.

In addition, business education in the family involves strong communication between parents and children. Discussions about business ethics and responsible business practices

allow children to ask questions, express their views, and develop a deeper understanding. It creates an open and supportive family environment to discuss complex and important issues. The importance of business education in the family also includes an understanding of smart consumers. Children who receive a business education will be more likely to become conscious and wise consumers. They will understand the importance of choosing ethically produced and offered products and services and how their consumption decisions can affect the market.

Children who grow up in an environment where business and entrepreneurship are emphasized will be more likely to be interested in living their venture. They will better understand the process of doing business, risk, innovation, and how to create opportunities in a changing economy. In addition, business education in the family promotes values such as hard work, discipline, and perseverance. Parents can set an example of the importance of dedication and maximum effort in achieving business success. Children who grow up in this environment are likelier to develop strong, achievement-oriented work attitudes.

Business education in the family also helps reduce the gap between older and younger generations regarding understanding business and technology. Younger generations often have faster access to new technologies, and with the right business understanding, they can use these technologies to create new business opportunities. The family can facilitate intergenerational knowledge transfer in business and technology.

The importance of business education in the family also relates to developing interpersonal skills. Business often involves interaction with various stakeholders, such as customers, business partners, and employees. Children who receive a business education in the family will be better equipped to develop communication, negotiation, and leadership skills that are important in business (Chalus-Sauvannet, Deschamps, & Cisneros, 2016; Gilding, 2000). Business education in the family also creates an environment where creativity and innovation are encouraged. Children are taught to think outside the box, look for creative solutions to problems, and identify new opportunities. This creativity can be a valuable asset in a constantly changing business world.

When parents demonstrate their commitment to ethical values in business, children are likelier to imitate those behaviors. Therefore, business education in the family is more than just words; it is also about actions and examples shown by parents. In addition, business education in the family creates an opportunity to discuss ethical issues that may arise in the business world. Parents can guide children in understanding and dealing with moral

dilemmas they may face in their work or business. This kind of discussion allows children to understand that business decisions often involve complex ethical considerations, and they must be prepared to deal with them.

Business education in the family also creates a space to discuss family values that align with business ethics. This means that business education is about following common norms of business ethics and identifying family values that are considered important in doing business. This can help children understand that business ethics are not always absolute and there are deeper values to defend. In addition, business education in the family creates the opportunity to plan for the future together. Parents and children can discuss the goals and aspirations of the business to be achieved. It creates an opportunity to understand children's hopes and dreams in business and how education and guidance can help them achieve them.

Business education in the family also helps children understand aspects of business sustainability. They learn that responsible business focuses on short-term profits and considers the long-term impact on the environment, society, and employees. It creates an understanding of the social responsibility inherent in business and how businesses can build a more sustainable society. In addition, business education in the family allows children to understand how technology and innovation affect the business world. They can understand the importance of adapting to technological change and creatively integrating innovation into business. This allows them to become progressive leaders in various business sectors.

Business education in the family also involves teaching about empowerment-based leadership. Children learn that leadership is about giving orders, empowering others, listening to their ideas, and creating a work environment supporting growth and development. This helps them understand that good leaders can inspire and motivate their team. The importance of business education in the family also lies in the fact that children become more empowered to make impactful decisions in various aspects of their lives. They will be more likely to consider their decisions' ethical and social impact, both in business and in a personal context.

Business education in the family also plays an important role in forming a responsible attitude in children to personal finances. They learn to manage money wisely, budget, and invest with ethical considerations. It creates a strong foundation for a healthy financial future, involving aspects such as savings, investments, and philanthropy that support the community. Family business education also helps children understand the importance of ethics in financial decisions. They learn to consider the aspects of financial gain and loss and

the social and environmental impact of their financial decisions. They will be more likely to make financial decisions that support the ethical values they learn.

Business education in the family opens up the opportunity to understand the importance of sustainable investment. Children are taught investing is about seeking financial gain and positively impacting society and the environment. They understand the importance of choosing investments that align with their ethical values. The importance of business education in the family also lies in the fact that it creates an understanding of the importance of sound finances in achieving life goals. Children are taught that sound finances are the foundation for achieving personal dreams and aspirations. They understand that wise financial decisions can help them achieve financial independence and give them more freedom in choosing a career and lifestyle.

Family business education creates an understanding of the importance of risk management in investing. Children are taught to understand that all investments involve risk, and they must learn to manage risk wisely. This creates an understanding of the importance of investment portfolio diversification and long-term planning. In addition, business education in the family creates an opportunity to combine ethical values with an understanding of finance. Children learn that finance can be used to achieve greater goals, including positive contributions to society and the environment. They understand that ethical values should be a guide in their financial decisions. This approach creates individuals who can manage their finances well and, more broadly, contribute to personal well-being and society.

#### The Influence of the Family on the Development of Children's Business Ethics

Developing business ethics in children is an important aspect of preparing future generations to face the increasingly complex business world. One of the factors that have a significant influence on the formation of children's business ethics is the family. The family plays a key role in shaping children's values, norms, and morality, influencing their behavior in later business contexts. The influence of the family on the development of children's business ethics is not only limited to the values taught but also involves communication patterns, role models, and the family environment as a whole.

The family is the first environment in which children are exposed to the values and norms that will form the basis of their business ethics (Alrubaishi, McAdam, & Harrison, 2021; Sims & Felton, 2006). Children are more likely to absorb those values when parents or

other family members demonstrate behaviors that value integrity, honesty, responsibility, and responsible entrepreneurship. Conversely, if families encourage unethical behavior, children may grow up with a condescending view of business ethics.

The importance of the role of the family in the development of children's business ethics has an impact not only on the values taught but also on the way of communication within the family. Open and honest communication between parents and children creates opportunities to discuss situations and ethical dilemmas that may arise in a business context. Children who feel comfortable discussing ethical issues with their parents tend to be better prepared for similar situations in the business world. In addition to communication, the family also sets a strong role model. Children tend to imitate the behavior of their parents. If parents show ethical attitudes in business and everyday life, their children will likely adopt similar attitudes. Therefore, parental behavior, especially in business ethics, plays a key role in shaping the views and behavior of children.

Families also create a social environment that supports the development of children's business ethics. Families that prioritize ethical values in decision-making and consider their actions' social impact help children understand that business ethics is not only an obligation but also an integral part of business success and personal development. Family influence on children's business ethics development can also be seen in its long-term impact. Children who grow up in a family environment that values business ethics tend to carry those values into their adult lives. They can be responsible business leaders, make moral decisions, and contribute to a sustainable business.

The business ethics education provided by the family also includes teaching about integrity. Children are taught that integrity is the foundation of all good business actions. They understand that doing business with integrity means doing business with honesty, fairness, and truth. This creates a solid foundation for solid business ethics in the future. In addition, the importance of family influence on the development of children's business ethics also involves providing an understanding of diversity and inclusion in business. Children are taught that businesses should value diversity in all its forms and create an inclusive environment for all individuals. They understand that diversity in thinking and background can benefit business decision-making.

Families also play an important role in teaching children to identify and address ethical dilemmas in business. They learn that in business, situations often arise that involve moral conflicts, and they must be able to understand and resolve these dilemmas ethically.

Families that open up space for discussion about ethical dilemmas can help children develop analytical skills in dealing with these situations. In addition, the importance of family influence in developing children's business ethics is also associated with understanding the importance of justice in business. Children are taught that fair business treats all parties equally and does not discriminate. They understand that fairness is a very important ethical principle in business.

The influence of the family on the development of children's Business Ethics also includes the formation of critical and analytical thinking abilities. When families encourage children to reflect on the ethical consequences of business actions, they train children to think critically about the moral implications of every decision. It helps children develop the ability to consider different viewpoints and understand their actions' ethical consequences. In addition, the family creates an opportunity to understand the importance of communication and negotiation skills in a business context. Children taught to talk openly about business ethics issues with their families will be better equipped to communicate with colleagues, business partners, and customers in a business environment later in life. Communicating well and negotiating wisely is important in dealing with ethical dilemmas and reaching fair agreements.

The importance of family influence in developing children's business ethics also involves teaching about moral courage. Children are taught to dare to speak and act when they encounter dubious business actions from an ethical point of view. They learn that moral courage is the key to promoting ethical business practices and avoiding possible adverse actions. In addition, the family also creates an understanding of the importance of value-based leadership in the business world. Children who see their parents as leaders of integrity and ethics tend to develop the ambition to be similar leaders. They understand value-based leadership is key to creating an ethical and responsible business culture.

The influence of the family in the development of children's Business Ethics also includes education about hard work, perseverance, and integrity in achieving business success. Children who see parents or family members who work hard and uphold values such as honesty and integrity in all aspects of their lives tend to instill similar values in themselves. They learn that success in business does not necessarily involve shortcuts or unethical actions but can be achieved through dedication, hard work, and commitment to ethical values.

The importance of family influence in developing children's business ethics also involves teaching about empathy and social responsibility. Children are taught to understand that business can also be used to help them contribute to the well-being of society and the environment. They learn that social responsibility is integral to a sustainable and ethical business. In addition, the family also creates an understanding of the importance of justice in all aspects of business. Children are taught that fairness is a principle that must be upheld in every business decision. They understand that fairness is a cornerstone of business ethics and helps create fair relationships between parties.

The importance of family influence in developing children's business ethics is also related to teaching about sustainable business policies. Children are taught that businesses that are responsible for the environment and society are businesses that have a positive impact in the long run. They understand that investing in sustainable business practices is wise and ethical. In addition, families also create opportunities to develop a sense of ownership of business decisions. Children are taught that they have a voice in business decisions and have a responsibility to ensure that actions are taken in line with their ethical values (Baetz & Sharp, 2004; Basco & Rodríguez, 2011; Murphy & Lambrechts, 2015). This helps them feel actively involved in running the business and understand that they have a role in shaping the organization's business ethics.

The influence of the family in the development of children's business ethics also includes the formation of the ability to understand and overcome ethical conflicts. The family can be where children are taught to recognize and solve ethical problems that may arise more generally in their business or life. Resolving ethical conflicts is important in adhering to ethical values in complex situations.

The importance of family influence in developing children's business ethics is also related to education about transparency and accountability in business. Children are taught that transparent and accountable business has a strong ethical foundation. They understand transparency is key to building trust with customers, employees, and other stakeholders. In addition, the family also creates an understanding of the importance of wise risk-taking in business. Children are taught to understand that every business decision involves risks and must learn how to manage those risks ethically. They understand that prudent risk-taking is integral to running a successful business.

The importance of family influence in developing children's business ethics also involves teaching about the importance of education and self-improvement in business.

Children are taught to strive to deepen their knowledge and skills to become better business leaders. They understand that education and self-development are strong foundations of business ethics. In addition, the family also creates opportunities to develop a sense of responsibility towards stakeholders in the business. Children are taught that business has a broader impact on society and are responsible for considering this impact in their business decision-making. They understand that understanding and responding to stakeholder needs is an ethical task.

The influence of the family in developing children's business ethics also includes an understanding of the importance of adapting to changes in the business world. Children are taught that business does not always go according to plan, and they must be able to adapt to changing situations. They understand that adapting to ethics in business is important for maintaining integrity and a good reputation. In addition, the importance of family influence in the development of children's business ethics is also related to teaching about the importance of inclusive leadership. Children are taught that inclusive leadership recognizes and rewards the contributions of all people, regardless of background or difference. They understand that inclusion is a strong ethical business value and builds strong relationships in a business environment.

Families also create an understanding of the importance of integrity in running a business. Children are taught that running a business with integrity means staying true to values and ethical principles even in the face of pressure or temptation that may arise. They understand that integrity is key to maintaining strong business ethics. In addition, the importance of family influence in developing children's business ethics also involves education about promoting an ethically focused organizational culture. Children are taught that they have a role to play in creating a business culture that prioritizes ethical values. They understand that an ethically focused organizational culture is key to creating a healthy and sustainable business environment.

The influence of the family creates the opportunity to develop a sense of corporate social responsibility in business. Children are taught that business is also responsible to society and its environment. They understand that corporate social responsibility is important to running an ethical and sustainable business. Children who grow up in families that understand and apply these ethical business values will be more likely to develop strong business ethics and become ethical business leaders. Strong business ethics help keep a business running well and provide positive benefits to society and the environment.

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#### CONCLUSION

The role of the family in instilling Islamic-based business ethics in children has significant implications in shaping the character and values of sustainable business. In discussing Islamic-based business values, the family plays a key role in introducing ethical principles, such as honesty, justice, and integrity, which are the foundation of running a business with strong Islamic values. Business education in the family provides the necessary knowledge base for children to understand the principles of Islamic business and apply them in everyday life. In addition, the influence of the family on the development of children's business ethics covers various aspects, including risk management, responsibility to stakeholders, integrity, transparency, and commitment to corporate social responsibility. Families play an important role in shaping children's business ethics, which creates a generation of ethical businesses and contributes positively to society and the environment.

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