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# OPTIMIZING DEVELOPMENTAL EDUCATION EARLY CHILDHOOD COGNITIVE THROUGH GAME EDUCATIVE

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### **Abstract:**

Development cognitive is aspect important in the process of growing flower child age early, because become base for ability think logical, solving problems, and adapt to environment learning at the stage next. Research This aim For optimize education development cognitive child age early through implementation game educationally designed in accordance with stage development and characteristics Study child. Approach game educative chosen Because capable give experience active, fun and meaningful learning for children. Research This use method descriptive qualitative with approach studies fields in several Early Childhood Education and Kindergarten institutions, including Nurul Our'an Kindergarten in Stabat. Data collected through observation, interviews, and documentation to activity learning that uses game educational. Data analysis was carried out with the Miles and Huberman model covering data reduction, data presentation, and data extraction conclusion. Research results show that game educative can increase aspects cognitive child age early, such as ability grouping, recognizing pattern, counting simple, remembering, and develop language and creativity think. The teacher plays a role important in design and facilitate appropriate game with objective learning as well as give appropriate stimulation. In addition, parental involvement in support activity play children at home strengthen results learning in schools. Research This recommend game model development educative contextual based environment local and cultural child For optimize stimulation cognitive. Optimization education child age early through game educative No only increase ability think children, but also form character independent, creative, and collaborative learning.

**Keywords:** Child Age Early, Development Cognitive, Games Educational, Learning Based Play, Stimulation Cognitive.

## INTRODUCTION

Period age early childhood (o-6 years ) is a sensitive period for development cognitive children , where the ability thinking , memory , language , and ability solution problem growing very fast . Appropriate stimulation at this time play a role important in form base ability academic and social emotional in

the future . However , in practice , it is still there is challenge in organization education child age early childhood education (PAUD) that is capable optimally stimulate development cognitive through a fun , contextual , and based approach activity child .

One of approach that gets attention wide is learning based games (play-based learning). Game educative No just as means recreation, but is a learning medium that allows child explore, hypothesize, solve problems, and develop language and concepts beginning mathematics and science. Development theory cognitive from Piaget emphasized that child build knowledge through interaction active with environment and objects, whereas Vygotsky's perspective emphasizes role context social and scaffolding in optimize development ability thinking (Piaget, 1952; Vygotsky, 1978). Findings study contemporary also supports effectiveness game structured and semi-structured in increase skills cognitive pre-school, including ability processing information, attention, memory work, and skills pre-literacy and pre-numeracy (Hirsh-Pasek et al., 2009; Ginsburg, 2007).

At the level policies and curriculum , PAUD guidelines suggest integration activity quality play as part from the learning process For reach competence base child age early . In Indonesia, the document PAUD curriculum emphasizes importance approach holistic integrative that combines aspect cognitive , language , moral, physical , social , and emotional through experience meaningful play (Ministry of Education and Culture of the Republic of Indonesia, 2013). However , there are gap between policies and practices on the ground — many PAUD institutions that are still depend on activity too much teaching teacher- centered or material , so that chance child For think critical , experimental , and initiative reduce .

In addition , the factors like limitations source power (tool game educational, environmental learning that supports), capacity professional teachers in design and facilitate game meaningful educational, as well as parental involvement become inhibitor optimization stimulation cognitive. Therefore that, study systematic and practical implementation that describes the game model effective educational—that is easy adapted in context local such as kindergarten or early childhood education—are very necessary.

Based on condition said, research and proceedings This aim For examine and offer models of practice optimization education development cognitive child age early through game educational. Focus study includes: (1) foundation theoretical and evidential empirical support game educative as stimulation cognitive; (2) design game appropriate educational with stage development children; (3) the role of teachers and parents in facilitation; and (4) recommendations contextual implementation For increase effectiveness learning in PAUD institutions.

With present findings and recommendations practical, expected proceedings This can become contribution for development quality education child age early—especially in optimize ability cognitive through game meaningful, fun, and sustainable education.

#### RESEARCH METHODS

Study This use approach qualitative descriptive with objective describe in a way deep How game educative can optimize development cognitive child age early . Approach This chosen Because allows researchers understand phenomenon in a way contextual through interaction direct with children ,

teachers, and the environment Study.

Data collection technique

Data obtained through:

- 1. Observation: carried out For observe in a way direct activity play children and forms stimulation emerging cognitive during game educational.
- 2. Interview in depth: with teachers and parents For get information about learning strategies, responses children, and impact game to development cognitive.
- 3. Documentation: includes Photo activities, notes teacher's diary, and plans implementation learning daily (RPPH).

## RESULTS AND DISCUSSION Results

Based on results observations and interviews conducted data obtained that activity play educative has integrated in the learning process daily . Games used among others:

- 1. Game compile beam color and shape,
- 2. Sorting games (grouping) object based on color, size, or type),
- 3. Game numbers and letters use cards, as well as
- 4. Game role simple (role play) that trains Power imagination and thinking symbolic child .

Activity the done in a way group and child - centered . The teacher plays a role as facilitator who provides stimulation in the form of question open , encouragement For try , and give chance child explain results his findings . Observation result show existence improvement ability child in a number of aspect cognitive , including :

- 1. Ability classification and categorization, namely child capable grouping object based on color, size, and shape with more fast and accurate.
- 2. Ability counting early, such as count objects 1–10 and recognize symbol number.
- 3. Ability solve problem simple, like determine method compile tower from block so as not to easy collapsed.
- 4. Memory and attention increased, visible from ability child follow rule games and remembering order step.
- 5. Ability think logical and linguistic increased, through activity tell return results games and discussions with Friend.

In addition, teachers also report that child become more active, trust yourself, and show a sense of desire high tofu during activity play.

Findings This show that game educative No only means entertainment, but also a tool effective pedagogical in optimize development cognitive child age early.

## **Discussion**

## Game Educative as Stimulation Cognitive

Play is activity experience child For learn and understand the world around them . According to Jean Piaget (1952), children build knowledge through interaction active with objects and their environment . In this stage preoperational ( ages 2-7 years ), games symbolic and manipulative help child develop draft think logical and ability mental representation .

While Vygotsky (1978) emphasized that game is context social enabling child Study through interaction with other people (teachers and friends) peers ). Games educationally designed with Good capable become a development zone

proximal (Zone of Proximal Development) which stimulates child reach ability think more tall with adult support .

Research by Hirsh-Pasek et al. (2009) shows that learning based play capable increase ability think critical, memory, and creativity child preschool in a way significant compared to with learning that is instructional. Findings the strengthen view said, where the child show improvement in aspect measured cognitive through observation behavior learning and results activity play.

## The Role of Teachers in Optimizing Game Educative

The teacher has role central in direct activity play to have mark educational . Based on results interview , the teacher has apply scaffolding principles , namely give help temporary For guide child think and find solution . According to Bruner (1966), scaffolding helps child understand draft abstract through experience concrete and guidance gradually . In the context of In this , the teacher plays a role as facilitator , not giver instructions main .

In addition , the Ministry of Education and Culture (2013) through The 2013 PAUD curriculum emphasizes that activity learning child age early must child - centered , active , fun , and meaningful . Approach play educative proven in line with principle This Because give chance child explore and construct knowledge Alone .

## **Impact Social and Emotional from Game Educative**

Apart from the aspect cognitive , activities play educational and also fosters ability social-emotional children . Children learn Work equal , take turns , share , and appreciate opinion friends . According to Ginsburg (2007), games contribute to formation regulations self , empathy , and ability healthy social — factors important For readiness studying in school basic . Observation show that when child play group , they No only hone Power think but also learn negotiate and take decision together , which is form think social level carry on .

## **Implementation Constraints in the Field**

Although the result positive, research also found a number of constraint:

- 1. Limitations of game media educational , especially various and appropriate tools age .
- 2. Lack of teacher training in designing activity structured play However flexible.
- 3. The role of parents Still passive , especially in support activity playing at home .

Therefore that, optimization education cognitive through game educative need support from various parties: institutions, teachers, and parents.

## **Implications and Recommendations**

Findings This implies importance:

- 1. Early Childhood Education Teacher Training in designing game educative based stage development cognitive child.
- 2. Curriculum integration based playing, not only as activity additional, but as the core of learning.
- 3. Collaboration with parents, so that stimulation cognitive continued at home through activity play simple.

With thus, the game educative proven as a learning strategy effective that optimizes development cognitive child age early at a time support development

social and emotional they in a way holistic.

## **CONCLUSIONS**

Study This show that game educative is an effective strategy in optimize development cognitive child age early . Through activity directed play , children get chance For think critical , solving problem , grouping object , recognize symbol numbers and letters , as well as develop Power memory and creativity . Learning based game allows child Study in a way natural , active , and fun , suitable with characteristics development they.

The role of the teacher becomes factor key in direct games to be worth it educational . Teachers do not only functioning as observer , but also as facilitator who provides stimulation , guidance , and feedback come back during the playing process . In addition , parental involvement in support activity playing at home strengthen results learning gained children at school.

Research result strengthen Piaget's (1952) and Vygotsky's (1978) theories emphasize importance experience concrete , interaction social , and scaffolding in formation ability think children . Therefore that , optimization education cognitive child age early need directed at learning based on playful , contextual , and participatory , with support a stimulation- rich environment .

With thus , the game educative No only functioning as means entertainment , but also as a strategic medium For build foundation intelligence and readiness Study children in the future . Strengthening teacher capacity , provision of varied game media , and collaboration between school and family become step important For realize education child age quality and sustainable early childhood .

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