



DEVELOPMENT OF ISLAMIC EDUCATIONAL INSTITUTIONS IN INCREASING COMPETITIVENESS IN THE MODERN ERA

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Abstract:

The aims of the study were: (1) to describe the concept of developing MTs MiftahulMidadLumajang in increasing competitiveness; (2) to describe the development strategy of MTs MiftahulMidadLumajang district in increasing competitiveness; (3) to describe the implications of the development of MTs MiftahulMidadLumajang district in increasing competitiveness. This study uses a descriptive qualitative approach. The results showed that currently MTs MiftahulMidadLumajang district, the concept of school development in increasing competitiveness is in accordance with the concept of the vision, mission and goals of the school, learning is in accordance with the national curriculum and the local curriculum which has been established prioritizing outstanding students in both academic and non-academic fields. academics, flagship program Tartila method in understanding the Qur'an, improvement of facilities and infrastructure with the participation of stakeholders. Implementation of the curriculum administration management strategy to improve the quality of human resources (teachers and students), apply teacher and student discipline, establish good relations with the local community, and involve the community in school activities, then improve the quality of schools with 14 steps according to Crosby, and Implications in this research is in the form of customer satisfaction (community), conducive, pleasant, orderly environmental climate and quality that is in accordance with community expectations so that it can attract market (community) attention to send their children to MTs MiftahulMidad, Lumajang district.

Keywords: *Development, Islamic Education Institutions, Competitiveness*

INTRODUCTION

Science and technology are developing very rapidly in the current era of globalization, its influence can be felt in various aspects of people's lives, especially in the field of education. Where education is an important need for humans, both the state and the government, it is appropriate that the educational process should always have a forward orientation to meet human needs in every era, especially for the interests of the younger generation who will live and be required to be able to answer problems in the future. Education has a central role in improving human quality in facing the future and developing its potential to produce quality human beings who can answer the challenges of their time.

Modernization of Islam as a whole is a renewal of Islamic thinking and institutions as a condition for the revival of Muslims. Therefore, Islamic education also needs to be modernized following the development of the era which is always dealing with the progress of the current modern era which is pursuing rapid competition. Both in terms of educational concepts, programs, strategies in the system used, as well as good management so that it can have implications for achieving what the school aspires

to. The success of the education system in schools is influenced by the components of the educational content itself such as students, teaching staff, facilities and infrastructure, curriculum and the environment. Implementation of Islamic education in the form of institutions is dynamic, its development is influenced by progress and changes in society. So that in its implementation, Islamic education has experienced various modernizations. This kind of educational renewal occurred due to challenges to the needs of the community at that time and through the educational process itself it is hoped that it will be able to prepare human products that can address the needs of the community which are not only religious (religious) issues but issues of human life in general, as it is today.

In our country, Indonesia, especially the development of Islamic education is increasingly visible in the current era, the form of Islamic education that is currently developing is shown by the establishment of Islamic schools as a manifestation of the modernization of Islamic education that uses modern educational systems and institutions, but is inseparable from the values -the value of Islamic teachings (Rasyida, 2022). The values of Islamic teachings embodied in it are the model used in Islamic schools, namely the integrated and superior Islamic school model. This kind of model is one of the responses of Muslim society to the needs and challenges of progress in the world of knowledge and technology. In addition, it aims to strengthen the Islamic base through Islamic education. This basis makes the characteristics of Islamic schools a differentiator among other schools which integrate the curriculum according to the needs of the times.

In practice, holding a school for only five days is considered as instilling the right character in students and coupled with extracurricular activities that can support and hone children's creativity. The cultivation of character education in educational institutions is certainly a highlight, that Islamic education is so flexible and has breadth in developing its delivery system. In addition, this Integrated Islamic School continues to improve in improving its quality, in terms of the number of students every year has increased, so that currently class construction continues but does not interfere with ongoing learning and extracurricular activities as well as in developing its quality by making schools of national standard and highly competitive with Islamic breath in line with the Al-Qur'an and As-Sunnah

Thus, there is intense competition between MTs MiftahulMidadLumajang institutions to innovate to compete with other institutions. In this case, MTs MiftahulMidad continues to improve its quality including improving facilities and infrastructure, human resources (quality of teaching staff), curriculum and community participation to increase its competitiveness in facing today's modern era

The formulation of the problem in this study will be more specific or selective and will develop during the research process itself, but to facilitate the systematic discussion in this study, the formulation of the problem is: How is the concept of developing MTs MiftahulMidadLumajang in increasing competitiveness in the modern era?

RESEARCH METHODS

This research is classified as qualitative research, namely research that is intended to understand the phenomenon of what is experienced by research subjects to produce descriptive data in the form of written or spoken words from people and observed behaviour.

That is, researchers describe and analyze research objectively and in detail to get precise and accurate results. This research was conducted at MTs MiftahulMidadLumajang, under the MiftahulMidadLumajang Foundation which is located at Jalan Musi No. 17 Sumberejo, Sukodono District, Lumajng Regency, East Java Province. The subjects in this study consisted of the Head of School, Deputy Head of Curriculum, Deputy Student Affairs, Deputy Head of Human Resources, Deputy Head of Public Relations, Infrastructure and Facilities and other parties who helped to obtain data validity. In this study, data collection techniques were carried out by the

author through observation, interview and documentation instruments. To determine the validity of the data, researchers used triangulation techniques, namely source triangulation, method triangulation and time triangulation. The data analysis technique used in this research is interactive analysis according to Miles and Huberman, namely data collection, data reduction, data displays and conclusion drawing.

RESULTS AND DISCUSSION

Development is an effort to improve technical, theoretical, conceptual and moral abilities according to needs through education and training. Development research is a process or steps to develop a new product or improve an existing product, which can be accounted for.

As the terminology that Islamic Education Institutions can be interpreted as a container or place where the process of Islamic education takes place. Abuddin Nata in his book Islamic Philosophy, reveals that the study of Islamic educational institutions (tarbiyah Islamiyah) is usually implicitly integrated with discussions of various types of educational institutions. However, it can be understood that an Islamic educational institution is an environment in which there are Islamic characteristics that allow for the proper implementation of Islamic education.

The benefits of the presence of an educational institution can be felt and have a direct impact on society so that it can be compared as stated in a hadith as follows: Meaning: "From Abdullah bin Amru bi Ash that he heard Rasulullah SAW say:" By the One in whose hand Muhammad's soul is in His hand, the parable of a believer is like a bee. He eats what is good and sends out what is good, alighting but does not break and does not destroy." (Reported by Ahmad).

Lessons from this hadith can be learned in the continuity of the existence of a forum for organizing education which has a good impact in providing insight into values and morals and civilization which brings the treasures of students' thoughts to develop so that they become noble human beings by the goals of Islamic education.

Competitiveness according to Sumihardjo is the word power in the sentence competitiveness means strength, and the word competitiveness means achieving more than others or being different from others in terms of quality, or having certain advantages. This means that competitiveness can mean the power to try to be superior in certain things that are done by a person, group or certain institution.

An educational institution has competitiveness. After all, it understands that knowledge must be managed because it must be planned and implemented. To increase the competitiveness of an organization or institution, it is necessary to manage knowledge, in addition to managing skills according to competence, to the needs of the organization or institution.

The concept of School Development in increasing the competitiveness of the modern era at MTs MiftahulMidadLumajang

The research findings regarding the concept of school development in increasing competitiveness at MTs MiftahulMidadLumajang lie in, namely (1) the concept of vision and mission can be achieved optimally by school goals in increasing high competitiveness, (2) the learning process is by the curriculum national curriculum 2013 and then developed by school conditions which are synchronized with the local achievement curriculum (3) preparing qualified, intelligent, creative, innovative, religious, ethical, productive and competitive human resources both teachers, students and school employees, (4) provision of adequate and optimally more modern facilities and infrastructure, (6) increasing community participation in supporting the school acceleration program, and (7) enrichment of extracurricular activities in the context of developing students' interests and talents to achieve both academic and non-academic achievements.

School development strategy in increasing the competitiveness of the modernization era at MTs MiftahulMidadLumajang

The findings of research results on the development strategy of MTs MiftahulMidadLumajang in increasing its competitiveness are (1) improving the quality

of education based on the 2013 curriculum (2) implementation, cooperation in school development training, (3) giving rewards to educators and educational staff who excel, (4) the school community resource training approach, (5) increasing the competence of students through character education, (6) brainstorming as a tool for generating ideas during school meetings, (7) maintaining infrastructure facilities properly on shared responsibility, and (8) community participation through the school committee in supporting the implementation of school development.

Implications of school development in increasing the competitiveness of the modernization era at MTs MiftahulMidadLumajang

The implications of the development of MTs MiftahulMidadLumajang in increasing its competitiveness, namely (1) the results of the curriculum that are applied go well, (2) the quality of educators and education staff increases, (3) all educational problems can be handled properly to create a safe and comfortable atmosphere (4) a conducive, meaningful and fun learning atmosphere, (5) school facilities and infrastructure by SNP, (6) increased achievement in academic and non-academic fields, namely winning various kinds of competitions (7) grade increase rate is 100 % so that the national education goals set out in the 1945 Constitution can be achieved so that the implementation of education is by the standards set by the government.

CONCLUSION

Based on the results of the discussion that has been presented, it can be concluded that the concept of school development at MTs MiftahulMidad regarding the vision and mission and goals, the suitability of the curriculum with the national curriculum and was developed by combining the local curriculum based on local wisdom, increasing extracurriculars (tilawatilqur'an, Marais, English club, mathematic club, scouts, robotics, archery, silat, painting, calligraphy, futsal, science, cooperatives) to support academic and non-academic achievements, human resource development, improvement of facilities and infrastructure, community participation and habituation activities for instilling students' character in cultivating character values. The concept of improving the quality of education at MTs MiftahulMidadLumajang lies in achieving the school's vision and mission, conformity with the criteria for a quality school based on long and short-term programs, the level of customer (community) satisfaction with the services provided by the school. So this is what MTs MiftahulMidadLumajang built as a way to penetrate the competitive market in other institutions. In the strategy to improve the quality of education based on the 2013 curriculum, one of the strategies in its application is the An Tartila method, tahsni, English day, implementing learning using Team game tournaments (TGT), active listening, Got talent, utilizing learning resources by getting used to 10 minutes before learning is the school's flagship program

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