



INNOVATIVE EDUCATION MANAGEMENT STRATEGIES TO INCREASE PARENTAL INVOLVEMENT

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Abstract:

This research aims to identify and analyze innovative educational management strategies that can increase parental involvement at Sirojul Ummah Prasi Gading Senior High School (SMA). Data analysis using data collection methods carried out observations, interviews and documentation analysis to gain an in-depth understanding of the challenges faced in parental involvement and develop innovative strategies that can be implemented. This research uses qualitative analysis research methods. With the research location at Sirojul Ummah Prasi Gading High School (SMA). In this case, collaboration between schools and parents is the main key. The research identified several innovative strategies, such as using digital platforms for real-time communication, involving parents in decision making through regular meetings, and organizing joint activities that involve parents in the educational process.

Keywords: *Strategy, Management, Parental Involvement*

INTRODUCTION

Sirojul Ummah Prasi Gading High School created an interesting phenomenon by successfully overcoming the challenges of parental involvement in education through implementing innovative education management strategies. This phenomenon reflects positive changes in collaboration between schools and parents, leading to increased parental involvement in children's educational processes. One important aspect of this phenomenon is the use of digital platforms to strengthen communication between schools and parents. Through instant messaging, email and online portals, SMA Sirojul Ummah Prasi Gading creates effective and real-time communication channels. This makes it easier for parents to get information about their child's educational progress, event schedules, and challenges faced by their children at school.

Regular meetings between the school and parents are also an integral part of this phenomenon. Sirojul Ummah Prasi Gading High School holds discussion forums, educational seminars and other collaborative activities involving parents. This not only provides a space for parents to provide input and discuss their children's development, but also increases their understanding of the importance of their role in supporting the educational process.

In addition, parental participation in decision making regarding school policies is a significant part of this phenomenon. This school applies a participatory management approach, where parents have the opportunity to participate in the decision-making process regarding school policies, learning programs and extracurricular activities. This creates a sense of shared ownership and increases parental involvement in managing the direction of education at school.

In previous research, which discussed innovative educational management strategies to increase parental involvement, including: (1)(Yuhani`ah, 2022) which states that the role of parents in children's education is carried out in the form of

habituation, providing examples, providing motivation by means of praising and giving gifts, giving advice, supervising children from bad company, and providing sanctions/punishments in the form of educational punishment. (2) Meanwhile, research (Mulia, 2023) states that the different personalities of each child must continue to be managed and shaped by parents. This potential is based on thinking about child development, so that early childhood education must be based on children's needs and adapted to the values held by the environment. In this situation, parents are the main decision makers and have a significant influence on how to maximize the child's potential by stimulating and providing the various facilities they need. (3) The third research (Wardani, 2021) states that the positive role of parents can have a strong influence on the implementation of inclusive schools. These results show that the role of parents, schools and teachers in getting involved in the process of providing inclusive education really supports the creation of better and more meaningful inclusive learning.

From the results of the previous research above, in the context of educational dynamics at Sirojul Ummah Prasi Gading High School, parental involvement is considered a crucial factor that can have a significant impact on student progress and development. Recognition of the important role of parents in education is the main basis for exploring and implementing innovative education management strategies. This research aims to explore various innovative approaches that schools can implement to increase parental involvement in the educational environment, with the hope of creating closer collaboration between schools and families. The educational background at Sirojul Ummah Prasi Gading High School shows the complexity of challenges and opportunities in encouraging parental involvement. This phenomenon gives rise to a deep need for a better understanding of innovative educational management strategies that can respond to the unique dynamics in these schools. The successful implementation of this strategy is expected to change the traditional paradigm of parental involvement, open the door to more effective communication, and increase parental support for their children's educational process.

Novelty or newness in the title "Innovative Educational Management Strategy to Increase Parental Involvement at Sirojul Ummah Prasi Gading High School" can lie in the following aspects, namely specific local context, integration of technology and educational management, parental participation in decision making, special training for parents , as well as relevance for educational policy development. Through the combination of these factors, it is hoped that this research will not only provide concrete solutions to increase parental involvement at Sirojul Ummah Prasi Gading High School but also provide new contributions to practical and theoretical understanding in educational management that can be applied to other educational contexts.

RESEARCH METHODS

In the context of qualitative research on the title "Innovative Educational Management Strategies to Increase Parental Involvement at Sirojul Ummah Prasi Gading High School," the following are several qualitative methods that can be applied: (1) Conducting observations to find out about parents' experiences and the implementation of innovative strategies in high school Sirojul Ummah Prasi Gading. This will provide an in-depth understanding of the specific context of the school and the impact of these strategies on parental involvement. (2) Conduct in-depth interviews with parents, teachers and school management staff to understand their views, perceptions and experiences regarding parental involvement and the innovative strategies implemented. Interviews can be used to explore aspects that are difficult to measure quantitatively, such as values, motivation and personal perceptions. (3) Collect and analyze education-related documents, school policies, meeting notes, and other official or informal communications between the school and parents. Document analysis can provide further insight into how these innovative strategies are implemented and understand the dynamics of the relationship between schools and

families. By combining these methods, qualitative research can provide deep insight into the dynamics of parental involvement at Sirojul Ummah Prasi Gading High School and help detail the implications of innovative educational management strategies in that specific context.

RESULTS AND DISCUSSION

The results of interviews delivered by Mr. Muhammad as the principal of Sirojul Ummah High School and document analysis show that the majority of parents at Sirojul Ummah Prasi Gading High School have a low level of involvement, with only a small portion actively involved in school activities. Factors that Influence Parental Involvement, namely statistical analysis shows that factors such as parental education level, employment, and accessibility of school information have a significant influence on the level of involvement. Evaluation of the innovative strategies implemented shows that the use of online platforms and the involvement of parents in school decision making has had a positive impact on increasing engagement.

Sirojul Ummah High School has established a series of Innovative Education Management Strategies to increase parental involvement with the main aim of increasing parental involvement in supporting students' education. The following is an in-depth discussion process regarding these strategies, including:

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Integrate parents in the school decision-making process to increase the sense of ownership of the school. Involving parents in decision making provides a sense of ownership of the child's education process. When parents feel they have a role in determining school policies, they tend to be more involved and care about their children's development (Fahruddin, 2018). By involving parents in decision making, schools create a high level of transparency. Parents can access information about school policies, educational goals, and strategic plans. This creates a closer relationship between schools and parents and increases levels of accountability.

Parents as members of the community have valuable insight into local needs and cultural uniqueness. By involving them in decision making, schools can adapt educational programs to be more relevant and appropriate to the local social and cultural context. Involving parents in decision making encourages the formation of a collaborative relationship between schools, teachers and parents. This creates an environment where all parties work together to achieve a common goal, namely improving student achievement and well-being. The decision-making process can be an opportunity to develop parenting skills, such as leadership, communication, and problem-solving skills. This can improve the quality of support parents provide to their children. By involving parents, decisions made by schools can reflect a variety of perspectives. More diverse and informed decisions can enrich educational strategies, making them more effective in achieving educational goals. Involvement in decision making gives parents the feeling that their contributions are valued and beneficial. This can increase parents' motivation to continue to be involved in school activities and support their children's learning process. Thus, involving parents in decision making is not just an administrative step, but is a strategic step that can have a significant

positive impact on parental involvement in the world of education (Mulia & Kurniati, 2023).

Technology helps facilitate all human activities, searching for information, conveying information (Rizky Asrul Ananda et al., 2022). Technology allows schools to provide real-time information to parents. Through school websites, applications, or special online platforms, parents can easily access the latest news, activity schedules, and reports on their children's academic progress (Asmawati, 2021). This increases transparency and provides faster and easier access to educational information. With technology, communication between teachers, schools and parents has become more interactive. Email, text messaging, or educational messaging apps allow parents to communicate directly with teachers or school staff. This creates a more effective and faster communication path, enabling a two-way exchange of information.

Technology allows for virtual parent-teacher meetings. By using a video conferencing platform, parents do not need to physically come to school, which can be an obstacle for some parents. Virtual meetings make it easier for parents to participate, especially for those who have limited time or mobility (Saragih, 2022). Technology-based education management systems enable the creation and delivery of digital progress reports. Parents can access their children's progress reports online, view grades, teacher notes and recommendations for further development. This allows parents to be more involved in their child's learning process.

Technology makes it possible to send automatic notifications to parents about school activities, important announcements, or schedule changes. This helps parents stay informed without having to actively seek out the information, thereby increasing participation in school activities. Use of online collaboration platforms, such as discussion forums or school-specific social groups, allowing parents to interact and share experiences. This creates a supportive community of parents and can strengthen their involvement in their children's school life. Technology supports distance education and provides online learning resources (Yanuartuti, 2021). Parents can be more actively involved in their children's learning process, monitor online assignments and support learning through online resources.

In the innovative education management strategy at Sirojul Ummah Prasi Gading High School, the use of technology in communication has had a significant positive impact. Accessibility of information, interactive communication, and various technological features support the realization of more effective and integrated parental involvement in their children's educational process. Adoption of this technology can also strengthen the relationship between schools and parents, creating an educational environment that is open, responsive, and supports optimal student growth.

Special training for parents can provide an in-depth understanding of children's education. This involves understanding learning methods, child development, and how parents can support their children in the learning process. With better understanding, parents can actively participate in guiding their children. Specialized training may focus on developing effective communication skills between parents, teachers, and school staff. These skills include the ability to listen, speak clearly, and communicate positively. With these skills, parents can more effectively communicate with teachers and support their child's learning.

Parents may not always be fully aware of their role in their child's educational process. Special training can help them understand how important parental support is in creating an environment that supports learning. This may include understanding the duties, responsibilities and involvement expected of them. Training can provide guidance on how to use technology to support children's learning. This includes understanding online learning platforms, how to access information through school websites, and utilizing educational applications. These technology skills will allow parents to be more involved and informed.

Specialized training can provide information about the types of school activities that parents can participate in. This may include workshops, seminars, or parent-teacher meetings. With knowing the benefits and goals of these activities, parents tend

to participate more, creating a more active involvement in school life. Problem solving and time management skills are important aspects of supporting children in their education. Training can help parents develop these skills so they can respond effectively to challenges that may arise in supporting children's learning, including in homework management and engagement at school. Training can explore the potential of parents as mentors for their children. This includes how to provide positive emotional support, guidance and motivation. With this training, parents can become more effective educational partners for their children.

Special training for parents has a crucial role in the innovative strategy for educational management at Sirojul Ummah Prasi Gading High School. By providing the necessary understanding, skills and support, this training can significantly increase parental involvement. Well-trained parents can more effectively support their children's education, creating a strong partnership between school and family. This will have a positive impact on student achievement, a positive learning environment and the holistic development of children in school. (Persada et al., 2017)

CONCLUSION

Thus, this research provides an important contribution to the understanding of how innovative strategies in educational management can be implemented to increase parental involvement at SMA Sirojul Ummah Prasi Gading. It is hoped that the recommendations and findings of this research will provide a basis for concrete action in improving closer relationships between schools and families, as well as strengthening parents' support for their children's education. It is hoped that innovative educational management strategies can increase parental involvement at Sirojul Ummah Prasi Gading High School. Through active involvement, training and effective communication, it is hoped that we can create an educational environment that supports students' optimal development and achieves the desired educational goals.

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