



TRANSFORMATIONAL LEADERSHIP STRATEGY EFFORTS TO IMPROVE THE QUALITY OF EDUCATION

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Abstract:

Currently, leadership is being implemented in institutions, especially in increasing professionalism in leadership in school institutions. Quality of education is the hope for educational institutions in facing tight life changes in several sectors, especially in the field of education, for a better future. In order to create quality education, it is necessary to play a leadership role in educational institutions. The role of leaders in educational institutions. This strategy includes developing an inspiring vision, effective communication, setting a good example, and providing ongoing support. The object of this research is SMPN2 Mlanding and the results of the research show that: transformative leadership is able to create. With this strategy, educational leaders are able to create an environment where innovation is encouraged, new ideas are supported, and cooperation is strengthened. This research method uses qualitative research with observation, interview, data collection techniques. The results of this research show that : 1) an inspirational vision, namely a leader must have a clear vision about the future of education. 2) active child involvement, namely a transformational leader involving all parties, especially students, teachers, parents and school staff. 3) with the strategy above, as a leader you must make changes and provide good strategies for the institutions you manage.

Keywords: *Transformational Leadership, Quality of Education*

INTRODUCTION

Education is the main foundation for the development of a nation, and the quality of education is very dependent on effective leadership within it. In facing the dynamics of changing times, transformational leadership strategies emerge as a relevant and effective approach to improving the quality of education. Transformational leadership focuses not only on maintaining the status quo, but rather on creating positive change, innovation, and sustainable development. This approach emphasizes the inspirational and motivational influence of a leader on the members of his organization.

In the educational context, transformational leadership strategies seek to create a learning environment that is dynamic, creative and growth-oriented. Transformational leaders are able to mobilize support, motivate teachers, students and other stakeholders to actively participate in the learning process. According to James V. Downton and James MacGregor Burns in (1978). As time progresses, many educational institutions at various levels have emerged in the community. Each institution shows superior programs that characterize competing institutions to attract public attention.

This is related to people who have many choices the best educational institution for family members (Triani, 2021). One of the factors that influences society One of the determinants of an educational institution is the positive image of an educational institution. Here is The important role of school principals in building and improving the positive image of their institution so that it is capable attract public attention. Leadership is a science that seeks to direct, motivate and inspire a group to achieve common goals (Muallidin, 2016). Meanwhile, according to Robin and Coulter, leadership is the role of a leader is to achieve a goal and be able to influence other people, as well as having managerial authority (Robbins & Coulter, 2012) .

The importance of transformational leadership strategies in improving the quality of education lies in its ability to respond to global changes, technology and societal demands in innovative ways . Transformational leaders view education as a transformation that involves updating the curriculum, utilizing technology, and developing student competencies in order to compete in the modern era. In this introduction, we will explore the main concepts of transformational leadership, identify their relevance in the educational context, and explore how This leadership strategy can be the main driver in efforts to improve the quality of education. By understanding the essence of transformational leadership, it is hoped that we can design concrete and effective steps to achieve superior and adaptive educational goals in the future.

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This research was conducted at an educational institution located at SMPN 2 Mlandingan Jl. Selowogo No. 10, Trebungan, District. Mlandingan, Kab. Situbondo Province East Java is an institution that has excellence in achievement and also very good leadership for this institution which has a good vision and mission and the leadership of the school principal is very good quality. And have a good image in society Based on Initial observations show that this institution has implemented several methods that have succeeded in producing good images. The existence of SMPN 2 Mlandingan has such a big influence on parents or the community that many parents send them to school at that institution. It is also not difficult for parents of students to access all information from SMPN 2 Mlandingan, so SMPN 2 Mlandingan also has information facilities that are easily accessible to the wider community. The means of information are email, websites and social media. Meanwhile, SMPN 2 Mlandingan 's social media is optimized in the form of a school community group, educative and informative to the wider community. The social media is in the form of an Instagram account and these information facilities are managed systematically by teachers and students with full responsibility, and are continuously controlled to improve the quality of the content.

This research aims to analyze the impact of transformational leadership strategies in efforts to improve the quality of education in the SMPN 2 Mlandingan school environment. The main focus of the research is on evaluating the implementation of transformational leadership strategies and their impact on school

organizational culture. Specifically, this research will evaluate the effectiveness of concrete steps taken by school leaders in implementing transformational leadership strategies, as well as the extent to which leaders understand and are able to implement these principles. In addition, this research will assess the relationship between transformational leadership and the performance of teachers and support staff, as well as measure the level of staff satisfaction and motivation with the leadership strategies implemented. Through analyzing factors that might hinder or support the implementation of transformational leadership strategies, this research also aims to identify barriers and supporters in carrying out change. Finally, the research will measure the concrete impact of transformational leadership strategies on student learning, including whether there are improvements in student empowerment and the development of their learning outcomes. It is hoped that the research results will provide in-depth insight into the effectiveness of transformational leadership strategies in the context of improving the quality of education.

RESEARCH METHODS

This research uses a qualitative approach to reveal events with a thorough explanation of what they are. Researchers collected data through several stages such as; observation, observing directly at the research site. Interview, interviewing a number of informants at the research site. Observation, making visits to research sites . The place of research was carried out at the SMPN2 Mlandingan institution, Trebungan Village, Mlandingan District, Situbondo Regency. The concept at SMPN2 Mlandingan is to focus on inspiration, motivation and the positive influence of the principal on his students to achieve significant change in the world of education. The leadership of the head at SMPN 2Mlandingan really prioritizes a strong vision and concern for students. The research method used is qualitative with a case study approach. This research was conducted at Smpn2 Mlandingan. The technique used to obtain valid and data that can be accounted for in this research, researchers conducted observations and in-depth interviews with informants, namely school principals and teachers. Researchers try to provide a structured picture, based on what is available and measurable facts related to the situation in the field, both in the form of the object being studied and points about it this condition. Data analysis in this research was carried out by reducing data and drawing conclusion .

RESULTS AND DISCUSSION

The impact of leadership in education with the quality of education is a transformational leadership style that involves collaboration between all related parties, including the government, schools, teachers, students, parents and the community. Quality education provides a strong foundation for individual development, increases global competitiveness, and makes a positive contribution to the development of society as a whole. The following are some of the impacts of transformative leadership on the quality of education, namely:

High teacher motivation and teacher performance

Transformational leadership is able to provide high motivation to teachers. By motivating teachers to innovate, collaborate and contribute actively, their performance is likely to improve. Motivated teachers tend to provide higher quality teaching

Development of Student Leadership Skills

Transformational leaders can stimulate the development of leadership skills in

students. Through a supportive approach, transformational leaders can facilitate self-development programs that improve students' leadership abilities and interpersonal skills.

Relevant Curriculum Development

Transformational leaders encourage curriculum development that is relevant and responsive to changing educational needs. By embracing innovation in teaching methods and learning materials, transformational leaders can ensure education that meets today's demands.

Increased Parental and Community Participation

Transformational leaders can involve parents and the community more actively in supporting education. By building good and open relationships, schools can utilize external resources to improve the quality of education. Transformational leadership, with all its unique elements such as inspiration, motivation and personal support, has proven its significant impact in improving organizational quality, especially in the context of educational quality. Transformational leaders are able to form a positive organizational culture, motivate team members, and create a work environment full of enthusiasm. Through a clear vision and commitment to personal and collective development, this leader encourages deep engagement from all staff members. In addition, transformational leadership focuses on sustainable leadership development, creating an organization that is resilient in facing change. The culture of learning and development promoted by transformational leaders also strengthens the organization's adaptability and innovation. Transformational leaders not only lead in the realm of formal tasks, but also involve themselves personally, building trust and engagement that strengthen relationships between team members. This conclusion confirms that transformational leadership is not just a leadership model, but rather a philosophy that empowers educational organizations to achieve a higher level of quality and be ready to face future challenges. Efforts to improve the quality of education involve collaboration between all related parties, including the government, schools, teachers, students, parents and the community. Quality education provides a strong foundation for individual development, increases global competitiveness, and makes a positive contribution to the development of society as a whole.

CONCLUSION

Through this research, it can be concluded that transformational leadership strategies in the world of education have a large positive impact on improving the quality of education. Leaders who adopt this approach successfully create a work environment that motivates and inspires the entire educational community, including teachers, students, and parents. Through individual empowerment, this strategy encourages the development of the potential of each member of the educational community, creating an atmosphere of creativity and innovation. By focusing on positive change, transformational leaders are able to improve the quality of teaching and learning, creating more effective and results-oriented methods. Additionally, an organizational culture emphasized by transformational leadership, involving values such as trust and collaboration, forms a strong foundation for continuous learning. Overall, this approach not only improves the quality of education, but also helps educational institutions to remain adaptive to change and empowers all stakeholders to achieve common goals.

In the context of transformational leadership, stakeholder empowerment also involves a participatory process in decision making. Transformational leaders tend to involve teachers, students, parents, and communities in designing educational policies

and programs. This not only creates a sense of shared ownership and responsibility, but also ensures that decisions taken reflect the needs and aspirations of the entire educational community. Thus, transformational leadership strategies not only produce significant changes in teaching approaches, but also strengthen relationships between members of the educational community and increase the sustainability of changes towards a better quality of education.

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